A11y Journey Guard

Exported
2026-11-02
EX-2026-10-29-R1

THE CLIENT RECORD · SAMPLE EVIDENCE

Checkout journey check — dated evidence record

We walked a shopper's path and recorded what broke for accessibility — with dates and screenshots.

A11y Journey Guard is a service of Aisys Labs Inc. · Agency pilot format

FORMAT EXAMPLE — illustrative layout, not real client findings

Sample run on a public Shopify demo store, anonymized here as "Example shop". Not a client site. Not an audit or certification.

Run details

Site / environment	"Example shop" — a public Shopify demo store (anonymized) · live public storefront, guest session
Journey	Home → Product page → Cart (item added) · **stopped before checkout / payment**
Run ID	`EX-2026-10-29-R1 (first run = baseline)`
Timestamp / time zone	2026-10-29 22:14 Asia/Manila (UTC+8) = 2026-10-29 15:14 Europe/Berlin (CET, UTC+1)
Method	Automated: Playwright driving headless Chrome, axe-core scan at each step, full-page screenshot per step. Keyboard: first 10 Tab stops on the home page, focus style recorded. Guest only, one run.
Ruleset version	axe-core 4.x — WCAG 2.0 / 2.1 / 2.2, levels A and AA rule tags
Browser / viewport	Google Chrome (headless, stable channel) · 1280 × 720 desktop viewport · full-page captures
Boundary	Agreed journey only. No form submitted, no account created, no payment step, no personal data entered. Other pages not checked.

At a glance

Step	Outcome	Critical	Serious	Moderate
1. Home page	Watch list	0	3	1
2. Product page	Watch list	0	3	1
3. Cart	Action needed	1	3	1

Numbers = how many different kinds of problem the automated checker flagged on that page (not every single spot).

What this means for your client, in one line: the cart — the page right before someone pays — has one **critical** problem that a homepage-only check would never see.

Journey steps

Each row is one agreed state on the shopper path. “Step status” says whether we got through the step; “Finding status” says what we saw there.

#	Agreed state	Observation	Step status	Finding status
1	Home page loads for a guest	Faint text (1 spot), 5 links with no readable name, 3 tiny tap targets, pinch-to-zoom blocked. No critical issues.	Completed	New (baseline) Watch list
1k	Home page: keyboard Tab order and visible focus	First 10 Tab stops in a sensible order (search → menu → cart → checkout). On 9 of 10 the usual focus outline appears hidden.	Completed	Manual review needed
2	Product page opens from the catalogue	Same four issues as the home page (faint text on 2 spots, 5 unnamed links, 3 tiny tap targets, zoom blocked). Nothing new, nothing worse.	Completed	Persistent Watch list
3	Cart shows the added item	**A form field in the cart has no label** (most likely the quantity box). Plus the same faint text (3 spots), unnamed links, tap targets and zoom issues.	Completed	New · Critical Action needed Persistent (others)
4	Checkout: contact / shipping / payment	Outside the agreed boundary — we stopped at the cart. Nothing submitted.	Not checked	—

Status legend

Completed	We reached the agreed state and recorded it.
Blocked	We could not get through the step (e.g. a button that cannot be reached). None in this run.
Not checked	Outside the agreed boundary or not reached. Listed so gaps are visible.
New	Seen for the first time on this journey. In a first (baseline) run, everything is new; from the next run on, “New” means it appeared since the last check — e.g. after a theme or app update.
Persistent	Already recorded — on an earlier step of this run or in a previous run — and still present.
Not re-observed	Recorded before but not seen on this run (may be fixed — confirm with a recheck). Not applicable to a first run.
Manual review needed	The automated result is unclear; a person needs to look and confirm.

Summary tags used in this sample: Action needed = at least one critical issue on the step · Watch list = serious or moderate issues only.

How to read the severity

Critical
Can stop some people from finishing the task. Fix first.

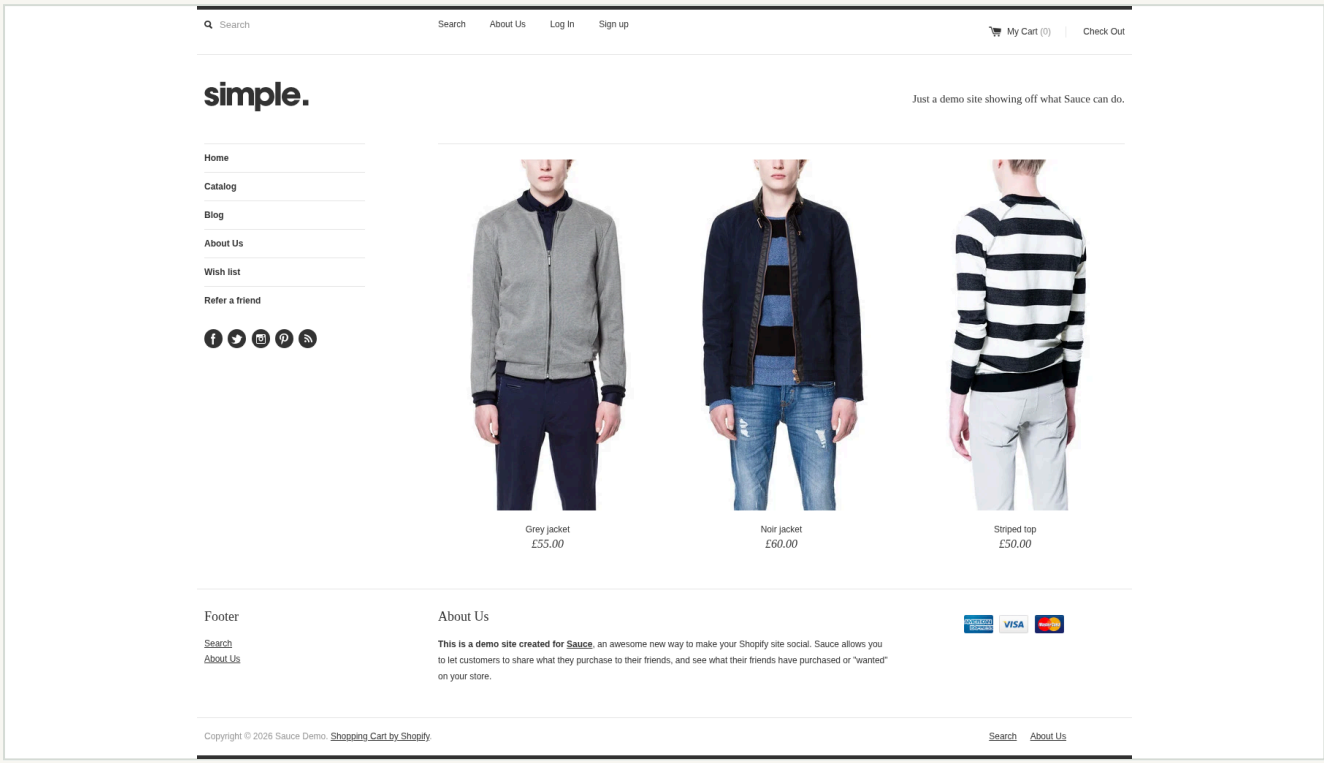
Serious
Makes the page hard to use for some people. Fix soon.

Moderate
An annoyance or barrier for some people. Fix when you can.

Step 1 · Home page

Completed Watch list

`Critical 0 · Serious 3 · Moderate 1`



Screenshot 1 — Home page of the demo store, as our checker saw it. Captured 2026-10-29 22:14 Asia/Manila.

What we found

SERIOUS · Some text is too faint against its background (1 spot). `color-contrast`

Why it matters: people with low vision may not be able to read it.

SERIOUS · 5 links have no readable name — e.g. icon-only links. `link-name`

Why it matters: a screen reader (software that reads the page aloud for blind users) just says “link”, so people don’t know where it goes.

SERIOUS · 3 buttons/links are very small or packed close together. `target-size`

Why it matters: easy to mis-tap on a phone, especially for people with shaky hands.

MODERATE · The page blocks pinch-to-zoom on phones. `meta-viewport`

Why it matters: people who need to enlarge text can’t.

No show-stoppers here, but the same issues repeat on every page — worth a tidy-up.

Keyboard check

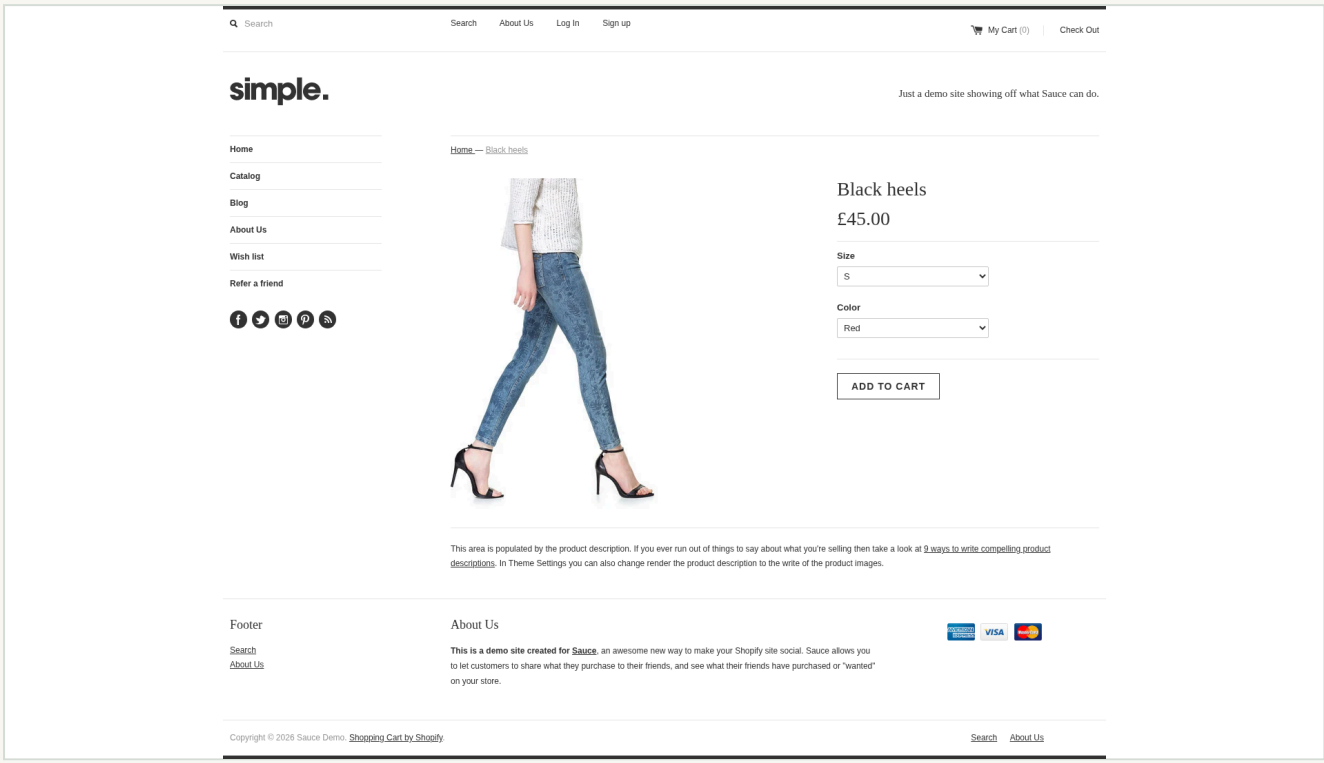
Manual review needed

People who can’t use a mouse press Tab to move around. The first 10 stops go in a sensible order (search → menu → cart → checkout). But on 9 of the 10, the page appears to hide the usual focus outline — the highlight that shows where you are. This needs a person to look and confirm; the site may show focus another way.

Step 2 · Product page

Completed Watch list

`Critical 0 · Serious 3 · Moderate 1`



Screenshot 2 — Product page we opened on the shopper path. Captured 2026-10-29 22:14 Asia/Manila.

What we found

Persistent

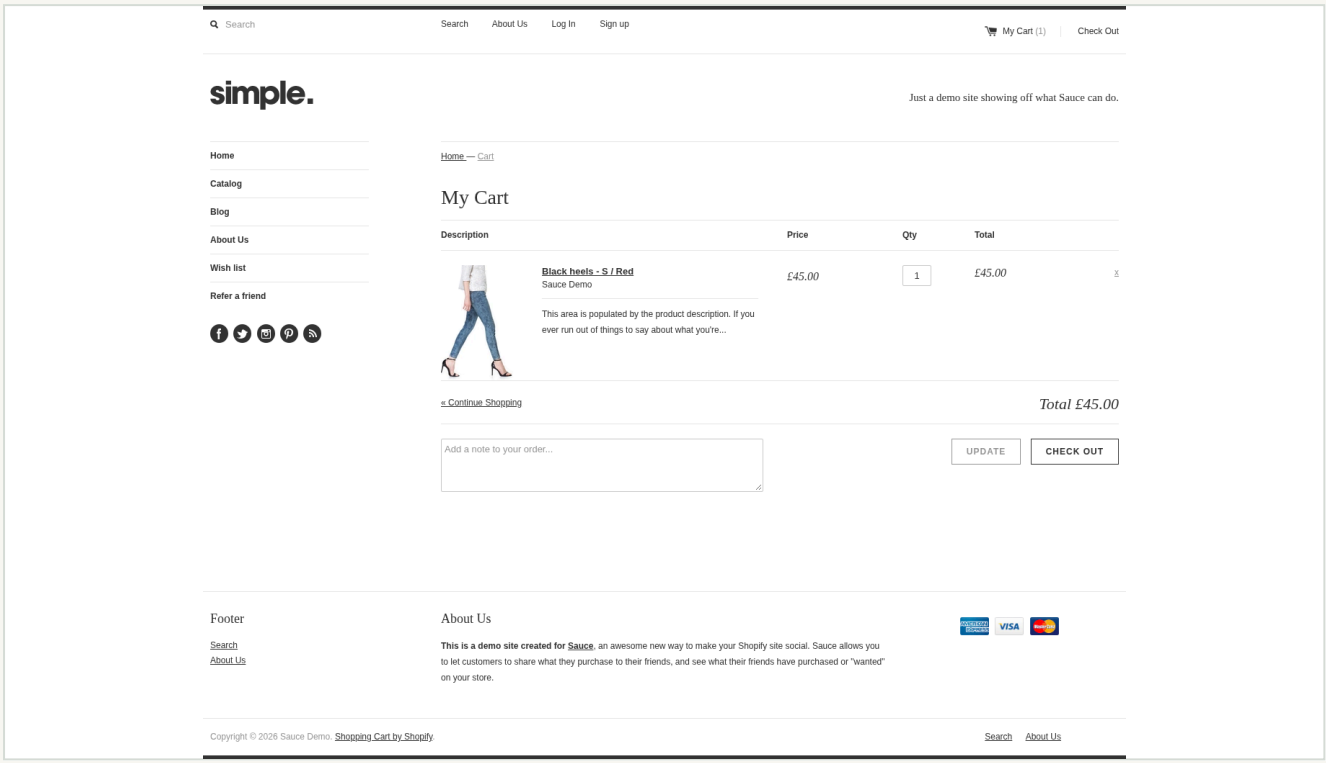
The same four issues as the home page — nothing new, nothing worse:

- **SERIOUS · Faint text** on 2 spots. `color-contrast`
- **SERIOUS · 5 links with no readable name.** `link-name`
- **SERIOUS · 3 tiny or crowded tap targets.** `target-size`
- **MODERATE · Pinch-to-zoom blocked.** `meta-viewport`

Step 3 · Cart

Completed Action needed

Critical 1 · Serious 3 · Moderate 1



Screenshot 3 — Cart page after adding the item. We stopped here; nothing was submitted. Captured 2026-10-29 22:14 Asia/Manila.

What we found

New · Critical Action needed

A form field in the cart has no label. (Most likely the quantity box; the checker flags one unlabeled field.) `label`

Why it matters: a blind shopper using a screen reader hears “edit text” with no name, so they don’t know what the box is for or what to type — right before paying.

Persistent **SERIOUS · Faint text (3 spots), 5 unnamed links, 3 tiny tap targets** — same as earlier pages. `color-contrast · link-name · target-size`

Persistent **MODERATE · Pinch-to-zoom blocked** — same as earlier pages. `meta-viewport`

What a homepage-only scan would have missed

Home and Product pages

0 critical

issues found

Cart — the step closest to the sale

1 critical

the unlabeled form field

Most free tools only check the homepage. That would report “no critical issues” — while the step closest to the sale has one. Walking the whole shopper path is what catches it.

What your agency would get on a paid pilot

- A dated evidence pack like this one for each client site you put in the pilot — screenshots plus a plain-English summary you can forward.
- The shopper path walked each time: home → product → cart (and other key pages you choose), stopping before any payment.
- An alert when something **New** appears — e.g. a theme or app update breaks the cart.
- A running history you can show the client: what was found, when, and what changed after fixes (New / Persistent / Not re-observed).
- Clear notes on what needs a human to check (like the focus outline in step 1).

How we checked (for the technical reader)

- Robot browser: Playwright driving headless Chrome (a real browser with no screen), one run, guest only.
- Automated accessibility checker: axe-core, testing against WCAG 2.0, 2.1 and 2.2 rule tags at levels A and AA.
- Rule names behind the plain-English labels: `color-contrast`, `link-name`, `target-size` (Serious); `meta-viewport` (Moderate); `label` (Critical, cart only).
- Keyboard: first 10 Tab stops on the home page, recording each element’s focus style.
- Journey stopped before checkout: no form submitted, no account, no payment, no personal data.

Important — scope and limitations

This is an **evidence monitor**, not an audit, certification, or legal advice. Automated checks cover only part of the accessibility standard; a clean result does not mean a site is fully accessible, and these findings do not mean a site breaks any law. This record is evidence of the specified monitoring activity, not proof of WCAG conformance or legal compliance.

Sample run on a public Shopify demo store, not a client site. Store anonymized as “Example shop”; screenshots shown as captured. FORMAT EXAMPLE — illustrative layout, not real client findings.

Run `EX-2026-10-29-R1` · captured 2026-10-29 22:14 Asia/Manila — Export date 2026-11-02 · Aisys Labs Inc.

Want this for one client journey?
Email hello@a11yjourneyguard.com · a11yjourneyguard.com